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Our staff of specialists are always willing and able to answer your questions and provide **hands-on demonstrations**.

We are committed to delivering the **highest quality standards** in products and **technical support**, at rates that make sense.

We continuously invest in **new technology** and regularly upgrade our inventory with the **latest models** in order to keep pace with the constant shift of the media marketplace, so you don't have to.

With that in mind, ARC introduces its **new Digital Cinema Division**, to better serve and support high-end motion projects.

We are proud to state that we have become the leading source in the pro digital field, carrying the **largest inventory** of HD/SLR cameras, lenses and accessories in the US, at the **lowest rates in the industry**.

We invite you to visit our **newly renovated 6th floor rental department**. We also offer a free pick-up and drop-off service to and from your vehicle at our ground-level entrance.

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CONTENTS

CAMERAS	4
Digital Cinema & HD Video Cameras	4
DSLR Cameras – Canon	4
DSLR Cameras – Nikon	5
Medium Format – Hasselblad H	5
Medium Format – Phase One 645DF Dig. Sys. – Phase One Dig. Backs	5
Medium Format – Hasselblad V	6
Medium Format – Mamiya RZ67	6
LENSES	6
Digital Cinema Lenses	6
Canon Lenses	8
Canon Mount Carl Zeiss ZE Lenses	10
Nikon Lenses	11
Nikon Mount Carl Zeiss ZF Lenses	12
Hasselblad H Series Lenses	12
Hasselblad V Series Lenses	13
Mamiya Lenses	13
CAMERA SUPPORT	14
Tripods & Heads – Video	14
Tripods & Heads – Still	15
Camera Rigs	15
Mobility	15
CAMERA ACCESSORIES	16
Video Recorders	16
Media & Readers	16
Monitors & Converters	17
Matteboxes & Follow Focus	17
Rain Covers	18
View Finders	18
Glass Filters – 4x4" – 4x5.6" – 6x6"	18
Meters & Triggers	19
Canon Accessories	20
Nikon Accessories	21
Phase One Accessories	21
Hasselblad Accessories	21
Mamiya RZ Accessories	22

AUDIO	22
Recorders & Mixers	22
Mics	22
Slates	23
Audio Accessories	23
Sound Blimps	23
COMPUTERS – LAPTOPS – MONITORS – EXT. BATTERIES – CALIBRATORS	24
PRESENTATION	24
LIGHTING	24
Continuous Lights – Litepanels	24
Continuous Lights – Joker	25
Continuous Lights – Broncolor Kobold HMI	25
Continuous Lights – Kino Flo	25
Continuous Lights – Dedolight	26
Continuous Lights – Arri	26
Continuous Lights – Lowel	26
Strobes – Profoto	26
Strobes – Lumedyne	29
Strobes – Quantum	29
Strobes – Dynalite	30
Lighting Accessories – Chimeras	30
Lighting Accessories – Elinchrome Octabanks	31
GRIP	32
Stands & Rollers	32
Booms	32
Flags & Nets	32
Frames & Fabrics	33
Difussion – Bounce – Reflectors – Umbrellas	34
Mounting & Clamping	35
Studio & Location Accessories	36
Expendables	36
CUSTOM STILL & MOTION DIGITAL CARTS	37
RENTAL POLICY – What Do You Need to Rent From Us? – Rental Fee – Mail Order	38
INFORMATION – Rental Periods – Hours – Holiday Schedule – Concierge Svc.	40

CAMERAS – DIGITAL CINEMA – HD VIDEO – DSLR**CAMERAS**

DIGITAL CINEMA CAMERAS	DAY	+DAY	WKND	WEEK
Arri Alexa Basic Package	1250	1150	1450	3850
Arri Alexa Plus Basic Package	1350	1250	1500	3950
Red Epic Basic Package	1250	1150	1450	3850
Red One SSD Basic Package	840	760	900	2495
Sony PMW-F3L Super 35mm XDCAM	345	325	425	1095

HD VIDEO CAMERAS

Sony PMW-EX3 HD Video Camera	225	205	275	925
Sony PMW-EX1R HD Video Camera	195	175	225	795
Sony NEX-FS100 Super 35mm XDCAM Camera	175	155	215	575
Panasonic AG-AF100 HD Video Camera	150	135	170	495
Panasonic AG-HVX 200AP HD Video Camera	105	100	115	325
Sony NEX-VG10 Digital HD Video Camera	45	35	65	155

DSLR CAMERAS – CANON

All Kits include: Camera, Cables, CF Card, Charger, 2 Batteries

Canon 1DS Mark III Kit	110	95	135	425
Canon 1D Mark IV Kit	100	85	125	375
Canon 5D Mark II Kit	65	60	85	275
Canon 7D Kit	49	39	65	195
Canon 60D Kit	45	40	60	175
Canon 50D Kit	40	35	55	165
Canon 40D Kit	35	25	50	125
Canon Rebel T2i Kit	30	25	40	105

DSLR CAMERAS – NIKON	DAY	+DAY	WKND	WEEK
All Kits include: Camera, Cables, CF Card, Charger, 2 Batteries				
Nikon D3X Kit	145	125	185	575
Nikon D3S Kit	110	90	140	440
Nikon D3 Kit	95	85	125	395
Nikon D700 Kit	69	64	79	325
Nikon D300 Kit	55	50	65	225
Nikon D7000 Kit	45	40	60	195
Nikon D90 Kit	35	25	45	135
MEDIUM FORMAT – HASSELBLAD H				
Hasselblad H4D-31 with 80mm Lens	225	200	250	695
Hasselblad H4X Body Avail. ONLY when paired w/Phase One Dig. Back	75	70	85	225
Hasselblad H2 Kit: H2 Camera & 80mm Lens	75	70	85	225
Hasselblad H2 Body	55	45	70	175
MEDIUM FORMAT – PHASE ONE 645DF DIG. SYS.				
Phase One 645DF w/P30+ with Schneider 80mm LS Lens	225	200	250	695
Phase One 645DF w/P30+ with 55-80-110mm LS Lenses	310	275	345	965
Phase One 645DF w/P65+ with Schneider 80mm LS Lens	495	475	525	1495
Phase One 645DF w/P65+ with 55-80-110mm LS Lenses	580	560	615	1755
Phase One 645DF w/IQ180 with Schneider 80mm LS Lens	595	565	675	1835
Phase One 645DF w/IQ180 with 55-80-110mm LS Lenses	680	655	760	1920
MEDIUM FORMAT – PHASE ONE DIG. BACKS				
Phase One IQ180 H-Mount	555	525	595	1625
Phase One IQ160 H-Mount	455	425	495	1325

CAMERAS – MEDIUM FORMAT | LENSES – DIGITAL CINEMA

MEDIUM FORMAT - PHASE ONE DIG. BACKS - CONT'	DAY	+DAY	WKND	WEEK
Phase One IQ140 H-Mount	425	405	475	1250
Phase One P65+ for H-Mount	455	425	495	1325
Phase One P65+ for V-Mount	455	425	495	1325
Phase One P45+ H-Mount	425	405	475	1250
Phase One P45+ V-Mount	425	405	475	1250
Phase One P40+ H-Mount	405	385	450	1175
Phase One P30+ H-Mount	320	300	355	975

MEDIUM FORMAT – HASSELBLAD V

Hasselblad 555ELD	35	30	40	110
Hasselblad 503CW	25	20	30	70

MEDIUM FORMAT – MAMIYA RZ67

Mamiya RZ Pro II Body	20	18	22	65
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LENSES –**DIGITAL CINEMA LENSES**

Angenieux Optimo 24-290mm/T2.8 Zoom	410	375	440	1225
Angenieux Optimo 15-40mm/T2.6 Zoom	385	330	410	1125
Angenieux Optimo 28-76mm/T2.6 Zoom	385	330	410	1125
Angenieux Optimo 45-120mm/T2.8 Zoom	385	330	410	1125
Angenieux Optimo Rouge 16-42mm/T2.8 Zoom	250	195	295	745
Angenieux Optimo Rouge 30-80mm/T2.8 Zoom	250	195	295	745
Arri/Fujinon Alura 18-80mm/T2.6 Zoom	250	195	295	745
Arri/Fujinon Alura 45-250mm/T2.6 Zoom	285	250	305	840
Carl Zeiss LWZ.2 15.5-45mm/T2.6 Zoom	250	195	295	745

DIGITAL CINEMA LENSES – CONT'	DAY	+DAY	WKND	WEEK
Arri Ultra Prime 14mm/T1.9	125	105	160	390
Arri Ultra Prime 16mm/T1.9	105	95	115	315
Arri Ultra Prime 20mm/T1.9	100	90	110	300
Arri Ultra Prime 24mm/T1.9	100	90	110	300
Arri Ultra Prime 28mm/T1.9	100	90	110	300
Arri Ultra Prime 32mm/T1.9	100	90	110	300
Arri Ultra Prime 40mm/T1.9	100	90	110	300
Arri Ultra Prime 50mm/T1.9	100	90	110	300
Arri Ultra Prime 65mm/T1.9	100	90	110	300
Arri Ultra Prime 85mm/T1.9	100	90	110	300
Arri Ultra Prime 100mm/T1.9	100	90	110	300
Arri Ultra Prime 135mm/T1.9	125	105	160	390
Arri Ultra Prime 180mm/T1.9	130	110	170	400
Cooke 18mm/T2.8 Panchro	75	60	95	225
Cooke 25mm/T2.8 Panchro	70	55	90	210
Cooke 32mm/T2.8 Panchro	70	55	90	210
Cooke 50mm/T2.8 Panchro	70	55	90	210
Cooke 75mm/T2.8 Panchro	70	55	90	210
Cooke 100mm/T2.8 Panchro	70	55	90	210
Cooke S4i 14mm/T2	115	110	120	345
Cooke S4i 16mm/T2	115	110	120	345
Cooke S4i 18mm/T2	105	100	110	315
Cooke S4i 21mm/T2	105	100	110	315
Cooke S4i 25mm/T2	105	100	110	315
Cooke S4i 27mm/T2	105	100	110	315
Cooke S4i 32mm/T2	105	100	110	315

LENSES – DIGITAL CINEMA – CANON

DIGITAL CINEMA LENSES – CONT'	DAY	+DAY	WKND	WEEK
Cooke S4i 35mm/T2	105	100	110	315
Cooke S4i 40mm/T2	105	100	110	315
Cooke S4i 50mm/T2	105	100	110	315
Cooke S4i 65mm/T2	105	100	110	315
Cooke S4i 75mm/T2	105	100	110	315
Cooke S4i 100mm/T2	105	100	110	315
Cooke S4i 135mm/T2	115	110	120	345
Carl Zeiss CP.2 Compact Prime PL Mount Set of 4 (28-35-50-85mm Lenses)	225	200	250	695
Carl Zeiss CP.2 Compact Prime PL Mount Set of 7 (18-21-25-28-35-50-85mm Lenses)	450	400	500	1390
CP.2 50mm/Macro Lens	70	55	90	210
CP.2 100mm/Close Focus Lens	70	55	90	210
Sony F3 35mm/2.0 PL Mount Lens	36	32	40	95
Sony F3 50mm/2.0 PL Mount Lens	36	32	40	95
Sony F3 85mm/2.0 PL Mount Lens	36	32	40	95
CANON LENSES				
Canon 14mm/2.8 L II	28	26	30	90
Canon 15mm/2.8 Fisheye	18	15	22	55
Canon 20mm/2.8 EF	15	12	20	45
Canon 24mm/1.4 L II	22	20	23	65
Canon 24mm/2.8 EF	10	8	13	32
Canon 28mm/1.8 EF	15	12	19	45
Canon 28mm/2.8 EF	9	6	11	25
Canon 35mm/1.4 L	21	20	23	65

CANON LENSES – CONT'	DAY	+DAY	WKND	WEEK
Canon 35mm/2.0 EF	10	7	12	35
Canon 50mm/1.2 L	25	21	32	90
Canon 50mm/1.4	10	8	13	35
Canon 50mm/2.5 Macro Lens	10	8	13	35
Canon 85mm/1.2 L II	32	28	37	100
Canon 85mm/1.8	12	9	15	35
Canon 100mm/2.0 EF	15	12	19	50
Canon 100mm/2.8I Macro IS	20	17	23	65
Canon 135mm/2.0 L	20	15	25	70
Canon 180mm/3.5 L Macro	23	20	26	65
Canon 200mm/2.8 L II	19	16	23	60
Canon 300mm/2.8 IS L	50	45	55	150
Canon 300mm/4 L	24	21	26	75
Canon 400mm/2.8 IS L	90	77	110	275
Canon 600mm/4 IS L	150	125	175	475
Canon 17mm/4L TS-E	45	42	48	145
Canon 24mm/3.5 L TS-E II	40	35	45	125
Canon 45mm/2.8 TS-E	24	22	26	75
Canon 90mm/2.8 TS-E	25	22	27	75
Canon 8-15mm/4 L Fisheye Zoom	28	26	30	90
Canon 10-22mm/3.5-4.5 EF-S	16	13	19	50
Canon 16-35mm/2.8 L II	24	22	26	75
Canon 17-40mm/4 L	18	15	20	55
Canon 17-55mm/2.8 EF-S IS	21	18	23	60
Canon 17-85mm/4.5-5.6 IS EF-S	16	13	19	50
Canon 24-70mm/2.8 L	24	21	31	70

LENSES – CANON – CANON MOUNT CARL ZEISS ZE

CANON LENSES – CONT'	DAY	+DAY	WKND	WEEK
Canon 24-85mm/3.5-4.5	11	8	14	35
Canon 24-105mm/4 L IS	22	19	29	70
Canon 28-105mm/3.5-4.5 EF II	10	8	12	30
Canon 28-135mm/3.5-5.6 EF IS	15	12	17	45
Canon 28-200mm/3.5-5.6 EF	15	12	17	45
Canon 28-300mm 3.5-5.6 L	30	28	35	105
Canon 70-200mm/2.8 IS L	24	22	26	75
Canon 70-200mm/2.8 IS L II	36	32	40	95
Canon 70-200mm/4I IS	17	14	19	55
Canon 100-400mm/4.5-5.6 L IS	25	21	32	90
CANON MOUNT CARL ZEISS ZE LENSES				
Carl Zeiss 18mm/3.5 Distagon T* ZE Lens	30	26	38	95
Carl Zeiss 21mm/2.8 Distagon T* ZE Lens	35	30	43	110
Carl Zeiss 28mm/2.0 Distagon T* ZE Lens	27	23	35	85
Carl Zeiss 35mm/2.0 Distagon T* ZE Lens	22	18	27	75
Carl Zeiss 50mm/1.4 Planar T* ZE Lens	18	15	23	65
Carl Zeiss 50mm/2.0 Makro Planar T* ZE Lens	30	26	38	95
Carl Zeiss 85mm/1.4 Planar T* ZE Lens	28	24	35	85
Carl Zeiss 100 mm/2.0 Makro Planar T* ZE Lens	38	33	45	115
Carl Zeiss CP.2 Compact Prime Set for Canon (28-35-50-85mm Lenses)	225	200	250	695
Carl Zeiss CP.2 Compact Prime Set for Canon (18-21-25-28-35-50-85mm Lenses)	450	400	500	1390

NIKON LENSES	DAY	+DAY	WKND	WEEK
Nikon 10.5mm/2.8 Fisheye ED DX	18	15	23	55
Nikon 14mm/2.8 D	24	22	26	75
Nikon 16mm/2.8 D Fisheye	18	17	19	55
Nikon 18mm/2.8 D	24	22	26	75
Nikon 20mm/2.8 D	16	13	20	50
Nikon 24mm/1.4G ED	32	28	35	100
Nikon 24mm/2.8 D	13	10	17	40
Nikon 28mm/1.4	25	23	27	80
Nikon 28mm/2.8	9	6	11	25
Nikon 28mm/3.5 PC	17	15	18	55
Nikon 35/1.4 G	32	28	35	100
Nikon 35mm/2	13	10	17	40
Nikon 45mm/2.8 PC-E Micro	21	20	23	70
Nikon 50/1.4G	12	10	15	40
Nikon 50mm/1.4	10	8	13	30
Nikon 60mm/2.8 D Micro	15	12	18	45
Nikon 85mm/1.4 D	24	22	26	75
Nikon 85mm/1.8 D	14	12	18	45
Nikon 105mm/2.8 G ED IF Micro	20	17	23	65
Nikon 105mm/2.8 G ED VR Micro	20	18	23	65
Nikon 135mm/2.0D AF DC	24	22	26	75
Nikon 180mm/2.8 ED	15	12	18	45
Nikon 300mm/2.8 G-ED VR	48	42	50	150
Nikon 400mm/2.8G AF-S VR	105	98	113	325
Nikon 12-24mm/4 G DX	20	17	26	65
Nikon 14-24mm/2.8 G ED	28	26	30	80

LENSES – NIKON – NIKON MOUNT CARL ZEISS ZF – HASSELBLAD H

NIKON LENSES – CONT'	DAY	+DAY	WKND	WEEK
Nikon 16-35mm/4.0 VR	24	22	26	75
Nikon 17-55mm/2.8 DX	24	22	26	75
Nikon 18-70mm/3.5-5.6 ED DX	14	13	15	40
Nikon 18-70mm/3.5-4.5G	14	13	15	40
Nikon 18-105mm/3.5-5.6 Lens	10	8	12	40
Nikon 18-200mm/3.5-5.6 G ED DX	20	18	22	60
Nikon 24-70mm/2.8g Ed-If AF-S	24	22	26	75
Nikon 24-120mm/3.5-5.6 ED	16	13	20	55
Nikon 70-200mm/2.8 VR	32	28	38	100
Nikon 70-200mm 2.8 VR Lens II	35	30	40	110
Nikon 80-400/4.5-5.6 VR	24	22	26	75

NIKON MOUNT CARL ZEISS ZF LENSES

Carl Zeiss 18mm/3.5 Distagon T* ZF Lens	30	26	38	95
Carl Zeiss 28mm/2.0 Distagon T* ZF Lens	27	23	35	85
Carl Zeiss 35mm/2.0 Distagon T* ZF Lens	22	18	27	75
Carl Zeiss 50mm/1.4 Planar T* ZF Lens	18	15	23	65
Carl Zeiss 85mm/1.4 Planar T* ZF Lens	28	24	35	85
Carl Zeiss 100mm/2.0 Makro Planar T* ZF Lens	38	33	45	115

HASSELBLAD H SERIES LENSES

HCD Series 28mm F4	70	65	80	200
H Series 35mm F3.5	45	40	50	130
H Series 50mm F3.5	40	35	45	110
H Series 80mm F2.8	30	25	35	80
H Series 100mm F2.8	45	40	50	135

12 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

HASSELBLAD H – HASSELBLAD V – MAMIYA – LENSES

HASSELBLAD H SERIES LENSES – CONT'	DAY	+DAY	WKND	WEEK
H Series 120 Macro F4	55	50	60	170
H Series 150mm F3.2	45	40	50	135
H Series 210mm F4	40	35	50	130
H Series 300mm F4.5 with Hood and Mount	85	80	95	250
HCD Series 35-90mm F4-5.6	105	95	115	325
H Series 50-110mm F3.5-4.5	70	65	80	200

HASSELBLAD V SERIES LENSES

Hasselblad 30mm/5.6 CF	35	30	40	100
Hasselblad 40mm/5.6 CFE	30	25	35	80
Hasselblad 50mm/4 CFI	20	18	22	60
Hasselblad 60mm/3.5 CFI	20	15	25	60
Hasselblad 80mm/2.8 CFE	20	15	25	60
Hasselblad 100mm/3.5 CFI	20	15	25	60
Hasselblad 120mm/4 CFI	20	15	25	60
Hasselblad 150mm/4 CFI	20	15	25	60
Hasselblad 180mm/4 CFI	20	15	25	60

MAMIYA LENSES

Mamiya RZ 37mm/4.5 Fisheye Lens	35	33	38	105
Mamiya RZ 50mm/4.5 Lens	22	20	23	65
Mamiya RZ 65mm/4.0 Lens	20	18	22	65
Mamiya RZ 75mm/3.5 Lens	20	18	22	65
Mamiya RZ 75mm/4.5 Short Barrel Lens	25	23	27	75
Mamiya RZ Spacer for 75mm SB Lens	7	6	8	20
Mamiya RZ 75mm/4.5 Shift Lens	32	30	34	95

LENSES – MAMIYA | CAMERA SUPPORT – VIDEO TRIPODS & HEADS

MAMIYA LENSES – CONT'	DAY	+DAY	WKND	WEEK
Mamiya RZ 90mm/3.5 Lens	20	18	22	65
Mamiya RZ 110mm/2.8 Lens	18	16	19	55
Mamiya RZ 127mm/3.5 Lens	20	18	22	65
Mamiya RZ 140mm/4.5 Lens	20	18	22	65
Mamiya RZ 150mm/3.5 Lens	20	18	22	65
Mamiya RZ 180mm/4.5 Lens	20	18	22	65
Mamiya RZ 210mm/4.5 APO Lens	32	30	34	95
Mamiya RZ 250mm/4.5 Lens	20	18	22	65
Mamiya RZ 350mm/5.6 APO Lens	32	30	34	95
CAMERA SUPPORT –				
VIDEO TRIPODS & HEADS				
OConnor 2575D Fluid Head	105	95	110	300
Ronford Baker Standard Legs with Spreader	28	26	30	80
Ronford Baker Baby Legs	28	26	30	80
Sachtler Cine 30 150mm Video Tripod w/ Fluid Head	90	80	95	270
Sachtler SB-20 Video Tripod with Fluid Head	75	70	80	245
Sachtler DV-18 SB Video Tripod with Fluid Head	65	60	75	205
Sachtler DV-10 SB Video Tripod with Fluid Head	45	40	50	145
Sachtler FSB-4 Video Tripod with Fluid Head	20	15	25	60
Manfrotto 546B/504HD Video Tripod with Fluid Head	30	25	35	90
Manfrotto 501 75mm Fluid Head	7	6	8	20
Manfrotto 509HD 100mm Fluid Head	10	9	12	32
Manfrotto 516 100mm Fluid Head	10	9	12	32
Mitchell Hi Hat	10	8	12	32
100mm Hi Hat	10	8	12	32
75mm Hi Hat	10	8	12	32

14 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

STILL TRIPODS & HEADS – CAMERA RIGS – MOBILITY – CAMERA SUPPORT

STILL TRIPODS & HEADS	DAY	+DAY	WKND	WEEK
Gitzo G1320 Tripod Rapid Column	10	8	12	30
Gitzo G566 Monopod	7	6	8	20
Gitzo GT4330 LS Tripod with Geared Column	15	14	15	45
Gitzo Laptop Platform	7	6	8	20
Gitzo Long Side Arm	10	8	12	30
Arca Swiss Mono Ball Head with QR Plate	10	9	12	30
Manfrotto 3130 (128RC) Fluid Head	7	6	8	21
Manfrotto 3263 Geared Tripod Head	21	18	25	70
Manfrotto 410 Compact Gear Head with QR Plate	7	6	8	20
Manfrotto 808RC4 Pan-Tilt Tripod Head	7	6	8	20
Manfrotto QR Pistol Grip	7	6	8	20
Foba Ball Head with QR Plate	10	8	12	30
Foba Mini Superball Head with QR Plate	7	6	8	20

CAMERA RIGS

Redrock Micro "Eyespy" Handheld Rig with Follow Focus	55	45	65	225
Redrock Micro "Event" Compact Handheld Rig	45	40	50	165
Element Technica "Mantis" Handheld Rig	55	50	60	125
Red Clutch Shoulder Kit	55	50	60	125

MOBILITY

Losmandy "Traveler" Porta-Jib w/Legs, 100mm Fluid Head	100	95	110	290
Ronford Baker Rolling Spreader	28	26	30	80
Kessler Slider 5' w/(2) 20" C-Stands & Fluid Head	75	65	85	235
Kessler Slider 5' w/(2) 20" C-Stands, Motor & Oracle	105	100	115	325

CAM. SUPPORT - MOBILITY | CAM. ACCESSORIES - VIDEO REC. - MEDIA & READERS

MOBILITY – CONT'	DAY	+DAY	WKND	WEEK
Kessler Slider 3' with Tripod & Head System	65	55	75	195
Kessler Slider 3' with Tripod & Head System, Motor & Oracle Controller	95	90	105	290
Kessler Pocket Dolly 26" with Crank	30	25	35	95
Ken-Lab KS-4 Gyro Stabilizer	50	45	55	155
Steadicam Pilot Stabilizer Sled, Vest, Arm & 5.8" LCD Monitor	230	210	250	690
CAMERA ACCESSORIES –				
VIDEO RECORDERS				
Convergent Design Nanoflash Recorder/Player	90	70	120	350
AJA Pro Ki Pro Mini Video Recorder Kit	95	70	120	285
MEDIA & READERS				
Sandisk 64GB Extreme Compact Flash Card	30	26	36	96
Sandisk 32GB Extreme Compact Flash Card	12	10	15	40
Sandisk 16GB Extreme IV Compact Flash Card	10	8	12	35
Sandisk 8GB Extreme IV Compact Flash Card	8	6	10	30
Sandisk 4GB Extreme III Compact Flash Card	6	4	6	20
Sandisk 32GB SD Card	10	9	12	30
Sandisk 16GB SD Card	8	7	9	25
Sandisk 8GB SD Card	6	5	7	20
Sandisk 4GB SD Card	4	3	5	15
Sony SxS 64GB Memory Card	40	35	45	125
Sony SxS 32GB Memory Card	30	25	35	105
Sony SxS 16GB Memory Card	25	20	30	85
Panasonic 64GB P2 Card for HVX 200	40	35	45	125
Panasonic 32GB P2 Card for HVX 200	30	25	35	105
Panasonic 16GB P2 Card for HVX 200	25	20	30	85

16 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

MONITORS & CONVERTERS – MATTEBOXES & FOLLOW FOCUS – CAMERA ACCESSORIES

MEDIA & READERS – CONT'	DAY	+DAY	WKND	WEEK
Panasonic Single-Slot P2 Card Reader	10	8	12	35
Red 1.8" SSD Redmag 256GB	125	100	150	400

MONITORS & CONVERTERS

Panasonic BT LH1710 17" HD Monitor with Hood	90	70	120	350
Panasonic BT LH1760 17" HD Monitor with Hood	120	105	145	425
TvLogic VFM-056 5.6" HDMI/SDI Monitor	75	60	85	235
Marshall V-LCD70XP 7" SDI Monitor	55	45	70	195
Marshall V-LCD70XP 7" HDMI Monitor	55	45	70	195
Small HD DP6-SDI 5.6" Monitor	50	40	60	175
Sony Oled PVM740	85	75	95	250
Sony Oled PVM1741	120	105	145	425
Sony Oled PVM2541	185	170	205	575
Blackmagic HDMI to SDI Converter	25	20	30	80

MATTEBOXES & FOLLOW FOCUS

Arri MMB-1 4x5 2 Stage Mattebox Kit	32	30	35	105
Arri LMB4 Clamp-On 6x6 Mattebox	50	45	55	155
Arri LMB15 4x5 2-Stage Clip-On Mattebox Kit	32	30	35	105
Arri MB28 6x6 3-Stage 19mm Mattebox	85	80	90	255
Genus 4x4 2-Stage Basic Mattebox Kit	25	20	30	80
Arri FF4 Follow Focus with Whip & Crank	32	30	35	105
O'Connor CFF1 Follow Focus	32	30	35	105
Arri MFF-1 Follow Focus	28	26	30	85
Redrock Micro Follow Focus with 4 Gears	18	15	20	65
Arri WCU3 3 Channel Wireless Lens System	210	195	225	630

CAMERA ACCESSORIES – RAIN COVERS – VIEW FINDERS – GLASS FILTERS

RAIN COVERS	DAY	+DAY	WKND	WEEK
Camrade Rain Covers for Sony EX/F3, Panasonic HVX200/AF100 Red One, Arri Alexa, Canon 5D MKII & 580 Flash	10	8	12	32
VIEW FINDERS				
Zacuto Z-Finder 2x	15	13	18	48
Zacuto Z-Finder Pro 3x with Gorilla Plate	15	13	18	48
Zacuto Electronic View Finder Kit	40	35	45	125
4x4" and 4x5.6" GLASS FILTERS*				
ND .3	10	8	12	30
ND .6	10	8	12	30
ND .9	10	8	12	30
ND 1.2	10	8	12	30
ND Soft Edge Grad .3	10	8	12	30
ND Soft Edge Grad .6	10	8	12	30
ND Soft Edge Grad .9	10	8	12	30
ND Soft Edge Grad 1.2	10	8	12	30
IR ND available in .3 - .6 - .9 - 1.2 - 1.5 - 1.8 - 2.1	10	8	12	30
Black Diffusion Full	10	8	12	30
Black Diffusion 1/2	10	8	12	30
Black Diffusion 1/4	10	8	12	30
Black Diffusion 1/8	10	8	12	30
Black Pro Mist Full	10	8	12	30
Black Pro Mist 1/2	10	8	12	30
Black Pro Mist 1/4	10	8	12	30
Black Pro Mist 1/8	10	8	12	30

18 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

GLASS FILTERS – METERS & TRIGGERS – CAMERA ACCESSORIES

4x4" and 4x5.6" GLASS FILTERS* – CONT'	DAY	+DAY	WKND	WEEK
Linear Polarizer	10	8	12	30
Circular Polarizer	10	8	12	30
Soft Edge Coral Grad 1/8	10	8	12	30
Soft Edge Coral Grad 1/4	10	8	12	30
Soft Edge Coral Grad 1/2	10	8	12	30
Classic Soft 1	10	8	12	30
Classic Soft 1/2	10	8	12	30
Classic Soft 1/4	10	8	12	30
Classic Soft 1/8	10	8	12	30
Clear	10	8	12	30
Diopters available in 1/2 - Full - 2 & 3	10	8	12	30
* Filters Available in 6x6"	12	10	15	35

METERS & TRIGGERS

Minolta Auto Meter IVF	10	8	12	30
Minolta Auto Meter V F	10	8	12	30
Minolta Color Meter IIIF	18	17	19	55
Sekonic L-358 Meter	10	8	12	30
Sekonic L-508 Meter	12	10	14	35
Sekonic L-558R Meter	10	8	12	30
Sekonic L-778 Meter	10	8	12	30
Pocket Wizard Plus 2 Transceiver	7	6	8	20
Pocket Wizard Canon Motor Drive Pretrigger Release	7	6	8	20
Profoto Air Remote	14	12	15	40

CAMERA ACCESSORIES – CANON

CANON ACCESSORIES	DAY	+DAY	WKND	WEEK
Canon 580EX II	15	12	20	55
Canon 220EX Flash	7	6	8	20
Canon MR-14 EX Macro Ringlight	24	22	27	70
Canon Ext Tube EF12	8	6	10	25
Canon Ext Tube EF25	8	6	10	25
Canon Extender 1.4X II	10	8	12	30
Canon Extender 2X II	10	8	12	30
Canon 1DS Mark III Batt	7	6	8	20
Canon 5D Mark II & 7D Battery	5	4	6	20
Canon BP-511 Battery for EOS 5D	5	4	6	15
Canon LP-E8 Battery for Rebel T2i	5	4	6	15
Canon CN-NB7L Battery for G10	5	4	6	15
Canon Off-Camera Shoe Cord 3	5	4	6	15
Canon Remote Switch	5	4	6	15
Canon ST-E2 Speedlight TRansmitter	10	8	10	30
Canon Timer Remote Controller TC-80N3	14	12	15	40
Battery Grip BG-E6 for Canon 5D MK II	14	12	15	45
Battery Grip BG-E2 for XxD Model Canon	10	8	10	35
Lens Baby Composer	25	22	27	75
Ray Flash for Canon 580 EXII	12	11	12	35
Canon Diffusion Cap for 580 EX II	3	2	4	10
Gary Fong Light Sphere Clear for Canon 580EXII	5	4	6	15
Gary Fong Light Sphere Cloud for Canon 580EXII	5	4	6	15
Strobiframe Quickflip 350	4	3	4	12

NIKON – PHASE ONE – HASSELBLAD – CAMERA ACCESSORIES

NIKON ACCESSORIES	DAY	+DAY	WKND	WEEK
Nikon SB 900 Flash	15	12	17	55
Nikon AF-S 1.4X Teleconverter TC-14EII	11	10	12	32
Nikon AF-S 1.7X Teleconverter TC-17E II	10	8	12	30
Nikon SC-29 Off-Camera Shoe Cord	7	6	8	20
Nikon D3/D3X Battery EN-EL4A	7	6	8	22
Nikon EN-EL3E Battery	5	4	6	15

PHASE ONE ACCESSORIES

Phase One Adapter for Mamiya RZ67 V-Mount	35	33	38	105
Phase One Battery	5	4	6	15
Phase FW 400-800 15' Cable	5	4	6	15
Phase One 4x5 Flex Adapter V-Mount	65	60	70	195
Kapture Group Sliding Back Adapter V-Mount	70	65	75	215

HASSELBLAD ACCESSORIES

H Series Rechargeable Grip	10	8	12	30
H Series EXT H13mm	12	10	14	40
H Series EXT H26mm	14	13	15	42
H Series EXT H52mm	12	10	14	40
Hasselblad H Remote Cable Release	5	4	7	20
Hasselblad Winder CW	15	13	20	45
Hasselblad Pro Shade 6093T	9	7	10	25
Hasselblad 16E Ext Tube	10	8	12	30
Hasselblad 32E Ext Tube	10	8	12	30
Hasselblad 56 Ext Tube	10	8	10	30
Hasselblad PM 45 Deg Prism	15	13	20	45

MAMIYA RZ ACCESSORIES	DAY	+DAY	WKND	WEEK
Mamiya RZ Prism (Metering)	14	13	15	45
Mamiya RZ Winder II	14	13	15	45
Mamiya RZ Pro Shade	10	8	12	32
Mamiya RZ L-Grip	10	8	12	30
Mamiya RZ Tilt/Shift Adapter	20	18	22	65
Mamiya RZ Ext Tube #1	7	6	8	22
Mamiya RZ Ext Tube #2	7	6	8	22
Mamiya RZ Electronic Cable Release	5	4	6	20

AUDIO – RECORDERS & MIXERS

Sound Devices 702T Digital Recorder	60	55	65	185
Sound Devices 302 Sound Mixer	30	25	35	95
Zoom H4N SD Digital Handy Recorder	12	10	15	45

MICS

Sennheiser G3 Wireless Lav Kit	25	18	32	85
Sennheiser EW100 Handheld Mic G3	7	5	10	28
Sennheiser G3 Wireless Handheld EW300 Mic Kit	25	18	32	85
Sennheiser ME 66 Shot-Gun Mic	15	10	20	50
Sennheiser MKH 416 Shot-Gun Mic	25	20	30	80
Sennheiser MKE 400 DSLR Shotgun Mic	12	10	15	40
Rode Blimp System for ME-66 and MKH 416 Mics	15	12	20	50

SLATES – AUDIO ACCESSORIES – SOUND BLIMPS – AUDIO

SLATES	DAY	+DAY	WKND	WEEK
Denecke TS-C Timecode Slate	30	25	35	85
Don Earl Standard Slate	8	6	10	25
Denecke SB-T Timecode Lock Box	35	30	40	110
AUDIO ACCESSORIES				
Gitzo Microphone Boom Pole	8	7	9	25
K-Tek Microphone 9' Cabled Boom Pole	18	15	20	60
Comtek M-216 Transmitter	15	13	18	45
Comtek PR-216 Receiver	12	10	15	35
Sennheiser HD280 Pro Headphones	9	7	10	25
SOUND BLIMPS				
Housing for Canon EOS 5D MKII or 1D Series Cameras	20	18	25	65
Tube for Canon EF 24-70/2.8 L Lens	12	10	15	40
Tube for Canon EF 70-200 IS L Lens	12	10	15	40
Housing for Nikon D700 Or D3 Series Cameras	20	18	25	65
Tube for Nikon 24-70/2.8 Lens	12	10	25	40
Tube for Nikon 70-200/2.8 VR Lens	12	10	15	40

COMPUTERS – PRESENTATION – LIGHTING

COMPUTERS – LAPTOPS – MONITORS – EXTERNAL BATTERIES – CALIBRATORS

	DAY	+DAY	WKND	WEEK
Apple Mac Pro 8-Core Two 2.4 Ghz Quad Core Intel Xeon	275	250	300	795
Apple Mac Book Pro 15"	105	85	135	390
Eizo CG243W 24" Monitor	125	110	135	365
Apple Cinema Display 20"	50	45	60	155
Apple LED Cinema Display 24"	65	60	70	195
Apple Cinema Display 30"	100	85	135	300
Apple Mini Display Port to Dual Link (for 30" Display)	7	6	8	20
Versa Battery (for Laptop)	25	20	30	70
Eye One Display 2 Calibrator	15	14	18	45

PRESENTATION –

Epson Powerlite 1735W LCD Projector (3000 Lumens)	75	65	85	235
Epson Powerlite 1775W HDMI LCD Projector Kit (3000 Lumens)	75	65	85	235
Epson Powerlite 8350 HD LCD Projector Kit (2000 Lumens)	75	65	85	235
Dalite Projection Screen 70"	16	15	18	50

LIGHTING –

CONTINUOUS LIGHTS – LITEPANELS

Litepanels 1x1 Bi-Color	65	55	75	275
Litepanels 1x1 Bi-Focus	65	55	75	275
Litepanels Mini Plus 2 Light Kit	85	80	90	340
Litepanels Mini Plus 1 Light Kit	45	40	50	175
Litepanels Ringlite Mini Spot Daylight	65	55	75	275
Litepanels AB Battery Adapter Plate for 1x1 Lights	5	4	6	15
Litepanels/Anton Bauer Battery for 1x1 Lights	25	20	30	80

24 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

CONTINUOUS LIGHTS – LIGHTING

CONTINUOUS LIGHTS – LITEPANELS – CONT'	DAY	+DAY	WKND	WEEK
Litepanels Rechargeable Battery Pack for Mini Plus	10	8	12	35
Litepanels Micro Lite Panel	15	13	20	55
Litepanels Micro Pro Lite Panel	20	18	24	65
Litepanels Grid Set (4) for 1x1 Fixture	20	18	25	65
Litepanels Barndoors for 1x1 Fixture	10	8	12	30

CONTINUOUS LIGHTS – JOKER

Joker 400 Bug Kit	90	75	115	350
Joker 400 Slimverter	25	23	27	75
Joker Battery Belt	25	23	28	75
K5600 Soft Tube for Joker 400	30	25	35	100

CONTINUOUS LIGHTS - BRONCOLOR KOBOLD HMI

Kobold 400 Par HMI Kit	125	110	145	415
Kobold 200 Par HMI Kit	90	75	115	350
Kobold BB200/C Battery Ballast Unit	25	23	27	80
Battery Belt for Kobold 200	20	18	22	65

CONTINUOUS LIGHTS – KINO FLO

Includes Daylight and Tungsten Bulbs plus (1) 40" C-Stand				
4x4 Kino Fixture	50	45	55	195
2x4 Kino Fixture	45	40	50	185
Kino Flo Diva Lite 401 Fixture	50	45	55	195

LIGHTING – CONTINUOUS LIGHTS – STROBES

CONTINUOUS LIGHTS – DEDOLIGHT	DAY	+DAY	WKND	WEEK
Dedolight Kit with Ballast, (3) 150W Heads, (3) Optical Attachments, Iris and Cutters	90	75	95	260
Dedolight Self Contained Head	20	15	25	70
CONTINUOUS LIGHTS – ARRI				
Arri Compact Fresnel 1200W HMI	155	140	165	440
Arri T2 Tungsten	26	23	27	75
Arri 2000 Fresnel Tungsten	26	23	27	75
Arri 1000 Fresnel Tungsten	24	22	25	70
Arri 1000 Open Face Tungsten Fixture	15	14	16	45
Arri 650W Fresnel Tungsten Fixture	16	13	20	55
Arri 300W Fresnel Tungsten Fixture	15	13	18	50
CONTINUOUS LIGHTS – LOWEL				
DP Light with Barndoors	12	10	15	40
Fresnel 650W Light with Barndoors	15	14	16	45
Omni Light 600W with Barndoors	10	9	12	30
Pro Light 250W with Barndoors	10	8	12	35
Rifa LC-55EX 500W Light (21" x 21")	20	18	25	65
Rifa LC-66EX 750W Light (25" x 25")	25	22	30	80
Rifa LC-88EX 1000W Light (32" x 32")	30	27	35	95
Tota Light 500W with Barndoors	10	9	12	30
STROBES – PROFOTO				
Kits include Pack, Head, Refl, Syncs, Stand & Umbrella				
Profoto Pro 8A Air 2400 W/S Kit	75	70	80	235

26 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

STROBES – PROFOTO – CONT'	DAY	+DAY	WKND	WEEK
Profoto Pro 7A 2400 W/S Kit	50	45	55	155
Profoto Pro 7A 1200 W/S Kit	45	40	50	140
Profoto Acute 2R 2400 W/S Kit	40	35	45	120
Profoto Acute 2R 1200 W/S Kit	35	30	40	110
Profoto Pro 7B2 1200 W/S Kit (Includes 2 Batteries)	75	70	85	235
Profoto Acute 600B W/S Kit (Includes 2 Batteries)	50	45	55	155
Profoto Air Remote	14	12	15	45
Profoto Pro 8A Air 2400 Pack Only	65	60	70	205
Profoto Pro 7A 2400 Pack Only	40	35	45	125
Profoto Pro 7A 1200 Pack Only	35	30	40	110
Profoto Acute 2R 2400 Pack Only	34	30	38	95
Profoto Acute 2R 1200 Pack Only	26	24	28	75
Profoto Pro 7B2 1200 Pack with Battery Only	60	55	65	195
Profoto Pro 7B2 Battery	20	18	22	65
Profoto 7BII Lithium Battery	35	32	38	110
Profoto 7B2 Car Charger	11	10	12	34
Profoto 7B2 Universal Power Adaptor	25	24	28	75
Profoto Acute 600B Pack with Battery	40	35	45	125
Profoto Acute 600B Battery	10	8	12	45
Profoto Acute 600B Lithium Battery	20	18	22	65
Profoto D1 Air 1000 W/S Kit	35	30	40	105
Profoto D1 Air 500 W/S Kit	25	20	30	85
Profoto Pro 7A Head	18	17	20	55
Profoto Pro Twin Head	45	35	50	135
Profoto Acute-2/D4 Fan-Cooled Head	15	14	16	50
Profoto Acute B Head	15	14	16	45

LIGHTING – STROBES

STROBES – PROFOTO – CONT'	DAY	+DAY	WKND	WEEK
Profoto Ring Flash	28	25	30	85
Profoto Ring Flash 2 with Modeling Light	55	45	60	190
Profoto Acute Ring Flash	25	20	30	70
Profoto Head Extension Cable 16'	10	9	12	35
Profoto Acute Head Extension Cable	6	5	7	22
Profoto Pro Fresnel with Built-In Head	90	85	95	275
Profoto Pro Zoom Spot with Built-In Head	95	85	100	275
Profoto Pro Zoom Spot Housing	50	45	55	155
Profoto Profresnel Housing	45	40	47	125
Profoto Multi Spot	37	35	39	115
Profoto Striplight Medium 51" with Barndoors	125	115	135	375
Profoto Pro Stick Lite	52	50	55	160
Profoto Beauty Dish White	17	15	18	55
Profoto Beauty Dish Silver	17	15	18	55
Profoto Grid for Beauty Dish	15	14	16	45
Profoto Difusser for Beauty Dish	4	3	4	12
Profoto Grid Set	12	10	14	40
Profoto Grid/Snoot Holder	4	3	4	11
Profoto Magnum Reflector	14	13	15	42
Profoto Narrow Beam Ref	14	13	15	42
Profoto P50 Magnum Grid	11	10	12	34
Profoto Barndoors	5	4	6	15
Profoto Snoot	15	14	16	45
Profoto Ringflash Silver Soft Reflector	17	15	18	55
Profoto Ringflash White Soft Reflector	17	15	18	55
Profoto Pro Globe with Ring	17	15	19	55

STROBES – PROFOTO – CONT'	DAY	+DAY	WKND	WEEK
Profoto Pro Big 5' White Reflector	60	55	65	185
Profoto Pro Big 5' Silver Reflector	60	55	65	185
Profoto Pro Big 7' Silver Reflector	85	80	90	260
Profoto Softbox 2x2 RF	18	17	20	55
Profoto Softbox 2x3 RF	18	17	20	55
Profoto Softbox 3' Octa	25	23	28	75
Profoto Softbox 5' Octa	25	22	27	75
STROBES – LUMEDYNE				
Lumedyne 400 W/S Kit: Pack, Head, Std. Adapter, Syncs, 2 Batteries, Stand & Umbrella	30	25	30	95
Lumedyne 400WS Booster	10	9	12	40
Lumedyne AC Power Supply	10	8	13	35
Lumedyne Signature Series Basic Flash Head	12	11	15	40
Lumedyne Head Cord/Ext Crd 20'	4	3	4	12
Lumedyne 1600 Ring Flash Head With Modeling Light	25	20	30	75
Lumedyne Super Battery with PEPI	11	10	12	34
Lumedyne Ultra Charger 115V/230V	10	9	11	30
Lumedyne 19" Octagonal Easy Softbox	10	8	13	40
Lumedyne Grid Set	10	8	12	35
STROBES – QUANTUM				
Quantum T5D Kit - Q Flash, Turbo Sc, Syncs, Stand & Umbrella	25	23	27	75
Quantum T5D-R Q-Flash	18	16	20	60
Quantum Q-Flash Trio for Canon or Nikon	25	23	27	75
Quantum Turbo SC Battery	14	13	15	45

LIGHTING – STROBES – LIGHTING ACCESSORIES

STROBES – QUANTUM – CONT'	DAY	+DAY	WKND	WEEK
Quantum Turbo 3 Battery	20	18	25	65
Quantum SD7 Cable for 5DMKII and 7D	3	2	4	10
Stand Adaptor	2	1	2.5	5

STROBES – DYNALITE

Kits include Pack, Head, Reflector, Sync, Stand & Umbrella

Dynalite 2000 W/S Kit	30	25	28	85
Dynalite 1000 W/S Kit	24	22	25	75
Dynalite 2000WI 2000 WS Power Pack	25	23	28	75
Dynalite 1000WI 1000 WS Pack	20	18	22	65
Dynalite 2040 Head with Fan	11	10	12	32
Dynalite 4040 Kit	12	11	13	35
Dynalite 4080 Head Kit	20	18	25	65
Dynalite 18' Flash Head Extension Cable	7	6	8	20
Dynalite 18" Beauty Dish Refl-White	8	7	9	25
Dynalite Barndoors	7	6	8	20
Dynalite Grid Set	11	10	12	32
Dynalite Grid Holder	3.5	3	4	10
Dynalite Snoot	8	7	9	24

LIGHTING ACCESSORIES – CHIMERAS

All Softboxes include Adapter Rings

Chimera Super Pro Plus Large Silver	18	16	20	55
Chimera Super Pro Plus Large White	18	16	20	55
Chimera Super Pro Plus Large Silver Strip	18	16	20	55
Chimera Super Pro Plus Large White Strip	18	16	20	55

30 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

LIGHTING ACCESSORIES – CHIMERAS – CONT'	DAY	+DAY	WKND	WEEK
Chimera Super Pro Plus Medium White	14	13	15	45
Chimera Super Pro Plus Medium White Strip	14	13	15	45
Chimera Super Pro Plus Medium Silver Strip	14	13	15	45
Chimera Super Pro Plus Small White	10	9	11	35
Chimera Super Pro Plus Small White Strip	10	9	11	35
Chimera Super Pro Plus XS-Small White	10	8	10	30
Chimera Super Pro Plus XX-Small White	8	7	8	25
Chimera Video Pro Large	34	30	35	95
Chimera Video Pro Medium	20	18	20	65
Chimera Video Pro Small	15	14	15	50
Chimera Video Pro XS	10	8	10	30
Chimera Fabric 40 Degree Large	20	17	20	55
Chimera Fabric 40 Degree Large Strip	20	17	20	55
Chimera Fabric 40 Degree Medium	15	14	15	50
Chimera Fabric 40 Degree Medium Strip	15	14	15	50
Chimera Fabric 40 Degree Small	13	12	13	40
Chimera Fabric 40 Degree Small Strip	13	12	13	40
Chimera Fabric 40 Degree X-Small	10	8	10	35

LIGHTING ACCESSORIES – ELINCHROME OCTABANKS

All Elinchroms include Adapter Ring

Elinchrom Large Octabank 74"	45	42	48	130
Elinchrom Midi Octabank 54"	40	35	45	125
Elinchrom Small Octabank 39"	23	21	27	70

GRIP – STANDS & ROLLERS – BOOMS – FLAGS & NETS**GRIP –****STANDS & ROLLERS**

	DAY	+DAY	WKND	WEEK
Avenger Hi Boy Roller	10	8	12	30
Avenger Medium Roller	10	8	12	35
Avenger Baby Roller	8	7	8	25
Avenger Low Roller	10	8	10	30
Avenger Floor Roller	7	6	8	23
Avenger 40" C-Stand with Arm & Knuckle	5	4	6	15
Avenger 20" C-Stand with Arm & Knuckle	10	8	12	30
Avenger Light Stand	3	2	3	10
Avenger Background Stand	3	2	3	10
Bogen 420 Combi Boom Stand	7	6	8	25
C-Stand Turtle Base	3	2	3	10
40" Arm with Knuckle	3	2.5	3.5	12
20" Arm with Knuckle	3	2.5	3.5	12
Knuckle - 2 1/2" Grip Head	2	1.5	2	7

BOOMS

Bogen Mega Boom with Weight	35	30	38	105
Bogen Super Boom with Weight	17	16	20	55
Avenger Mini Boom with Weight	7	6	8	20

GRIP**FLAGS & NETS**

12x18 Silk Flag	3	2	4	8
12x18 Single Net Black	3	2	4	8
12x18 Double Net Black	3	2	4	8
12x18 Black Flag	3	2	3	8

32

+DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

FLAGS & NETS – CONT'	DAY	+DAY	WKND	WEEK
18x24 Silk Flag	3	2	4	8
18x24 Single Net Black	3	2	4	8
18x24 Double Net Black	3	2	4	8
18x24 Black Flag	3	2	4	8
18x24 Wood Cutout	3	2	4	8
24x36 Silk Flag	3	2	4	8
24x36 Black Flag	3	2	4	8
24x36 Single Net Black	3	2	4	8
24x36 Double Net Black	3	2	4	8
24x36 Wood Cutout	3	2	4	8
24x36 Metal Cutout	3	2	4	8
24x72 Floppy	7	6	8	20
4x4 Silk Flag	7	6	8	20
4x4 Single Net Black	7	6	8	20
4x4 Double Net	7	6	8	20
4x4 Black Flag	7	6	8	20
4x4 Empty Frame	5	4	6	15

FRAMES & FABRICS

6x6 Foldaway Frame	20	17	20	55
8x8 Foldaway Frame	25	22	27	70
12x12 Modular Frame	35	30	40	100
6x6 Silk Full Stop	9	8	10	25
6x6 Silk 1/4 Stop	9	8	10	25
6x6 Solid	8	7	8	25
6x6 B&W Griffon	9	8	10	25

GRIP – FRAMES & FABRICS – DIFUSSION – BOUNCE – REFLECTORS – UMBRELLAS

FRAMES & FABRICS – CONT'	DAY	+DAY	WKND	WEEK
8x8 Silk Full Stop	14	13	15	40
8x8 Silk 1/4 Stop	14	13	15	40
8x8 Solid	14	13	15	40
8x8 B&W Griffon	9	8	10	25
12x12 Silk Full Stop	15	14	18	55
12x12 Silk 1/4 Stop	15	14	18	55
12x12 Solid	15	14	18	55
12x12 B&W Griffon	15	14	18	55
12x20 Solid	24	22	26	70
20x20 Silk Full Stop	35	30	40	100
20x20 Solid	35	30	40	100

DIFUSSION–BOUNCE–REFLECTORS–UMBRELLAS

Scrim Jim Medium Frame 42x72	14	13	15	50
Scrim Jim Large Frame 72x72	14	13	15	50
Scrim Jim Lg 72x72 Full Stop Silk	7	6	8	20
Scrim Jim Lg 72x72 Quarter Stop Silk	7	6	8	20
Scrim Jim Lg 72x72 Silver White Fabric	7	6	8	20
Scrim Jim Lg 72x72 Black Fabric	7	6	8	20
Scrim Jim Med 42x72 Full Stop Silk	7	6	8	20
Scrim Jim Med 42x72 Quarter Stop Silk	7	6	8	20
Scrim Jim Med 42x72 Silver White Fabric	7	6	8	20
Scrim Jim Med 42x72 Black Fabric	7	6	8	20
California Sunbounce Mini (3'X4') Frame & S/W Fabric	19	18	20	55
California Sunbounce Pro (4'X6') Frame & S/W Fabric	34	32	35	100
Flexfill 42" 5-in-1 Reflector	7	6	8	20

34 +DAY = Additional Day | WKND = Weekend, Thursday 4:30 PM – Monday 9:30 AM

DIFUSSION – BOUNCE – REFLECTORS – UMBRELLAS – MOUNTING & CLAMPING – GRIP

DIFUSSION-BOUNCE-REFLECTORS-UMBRELLAS – CONT'	DAY	+DAY	WKND	WEEK
Uncle Sam Difussion Umbrella with Bracket	18	16	20	55
Large Photek Umbrella	5	4	5	15
Medium Photek Umbrella	3	2	3	10
Small Photek Umbrella	3	2	3	9
Lowel Hot Lights Umbrella	3	2	3	10

MOUNTING & CLAMPING

Auto Pole Set	10	9	12	30
Auto Pole Base	4	3	5	15
Bogen 6' Crossbar	3	2.50	3.50	11
Steel Crossbar 10'	5	4	6	15
Small A-Clamps	0.50	0.25	0.75	2
Medium A-Clamp	0.75	0.50	1	2
Large A-Clamp	0.75	0.50	1	2
Mathellini Clamp	3	2.50	3.50	10
Magic Arm	3.50	3	4	10
Super Clamp	3	2	3	8
Studs	1	0.50	1.50	3
J Hook	0.50	0.50	0.50	2
Butt Plug - 5/8" Stud	3	2	3.50	10
Baby Wall Plates 3"	1	0.50	1.50	3
Baby Wall Plates 6"	1	0.50	1.50	3
Big Ben	3.50	3	4	10
Bogen 2983 Background Crossbar	7	6	8	20
Photek Portable Background Support	10	8	12	35

GRIP

GRIP – STUDIO & LOCATION ACCESSORIES | EXPENDABLES

STUDIO & LOCATION ACCESSORIES	DAY	+DAY	WKND	WEEK
Garment Rolling Rack	10	9	12	35
Jiffy Steamer	17	15	19	50
Reel FX II Fan	35	30	40	110
Reel FX III Fan	50	45	55	155
Sandbag 15 Lbs	2	1.50	2	6
Sandbag 25 Lbs	2	1.50	2	6
Sandbag 35 Lbs	2	1.50	2	6
Apple Box Full	2	1.50	3	6
Apple Box Half	2	1.50	3	6
Apple Box Quarter	2	1.50	3	6
Apple Box Pancake	2	1.50	3	6
25' or 50' Ac Extension	3	2	4	8
Motorola T 6500 Walkie Talkie	10	9	11	34
Beach Cart	25	23	28	75
Magliner with Tray	35	30	45	135
Kart-A-Bag Equipment Cart	3.50	3	3.50	10
Rosco Fog Machine 1700	35	30	37	105
Honda 2000 Generator	45	40	50	150

EXPENDABLES –

Seamless Paper Roll 9'	50	----	----	----
Seamless Paper Roll 4'	30	----	----	----
Gaffers Tape	25	----	----	----
Cine Foil Roll	35	----	----	----
Show Cards	10	----	----	----



Images shown as examples only.
Configurations will vary based on order.

STANDARD DIGITAL CART

PACKAGE INCLUDES:

- (1) MacPro 8 Core Tower with
Mouse & Keyboard
- (1) 24" Eizo Monitor
- (1) APC 1500 Battery Backup
- (1) Eye One Display Calibration Device

MACPRO TOWER INCLUDES:

- 2.4 Ghz 8 Core Xeon Processor
- Graphics Card:
ATI Radeon HD 5770 w/1GB RAM
- Memory: 24 GB RAM
- Internal Hard Drives: Main (Boot) Drive 1TB
- Scratch Drive 1TB: Photoshop
- Storage Drive 2TB: Final Cut or Other Backup

PORTS:

- (4) 800 Fw
- (5) Usb 2.0
- (2) Ethernet Ports
- (2) Optical Audio Ports

EXTRA PORT CONNECTION OPTIONS:

- (2) Esata Ports Speed 3Gps
- (2) Usb 3.0 Ports Speed 5Gps
- (1) Black Magic Card: Intensity Capture Card
 - Component & HDMI I/O (Inputs - Outputs)
 - Uncompressed Video Capture & Output

SOFTWARE:

Loaded on all Towers & Laptops with the latest versions available:

- Adobe CS5 Design Premium Suite
- Photoshop CS5
- Bridge
- Indesign
- Illustrator
- Flash
- Acrobat Pro
- Light Room 3
- Dng Converter
- Capture One Pro
- Phocus
- EOS Utility & Digital Photo Professional
- A Better Finder Rename
- Chronosync
- Video Applications:
- (Apple) Final Cut Pro Suite
- (Apple) DVD Studio
- (Panasonic) P2 Card Reader Software
- MPEG Streamclip
- Plural Eyes
- Blackmagic Converter Utility
- Fetch
- Toast 10 Titanium
- Eye-One Match
- Color Navigator

Call 212-627-8487 to learn more about Digital Cart packages, special add-ons, customization and pricing.

RENTAL POLICY

WHAT DO YOU NEED TO PROVIDE TO RENT FROM US?

A photo ID and a major Non-Debit Credit Card with enough line of credit available to hold the full replacement value of the equipment you are renting. Once we receive your equipment back and if there are no damages or losses, the Security Deposit on your card is released.

Alternatively you can provide a Certificate of Insurance that covers rented Photo Equipment for the full replacement value, naming Adorama Rental Co as the Certificate Holder or Loss Payee. In this case, we will only put a hold for the amount of your deductible on your Credit Card. We do not provide Insurance. We strongly encourage renters to obtain an insurance policy, especially if you rent frequently or when the replacement value of your orders is high.

When you pick up in person or receive equipment via messenger, go over the order and ask one of our rental agents any questions you might have before you sign and agree to the Terms & Conditions. All equipment is tested and inspected prior to and after each rental. Any problem with the equipment must be reported immediately to us at 212-627-8487. If equipment is returned damaged, we will send it to the manufacturer for an estimate and either bill you for the repair fee or for the full replacement cost if it can't be fixed.

RENTAL FEE

Payment is due when the equipment is returned.

We will charge the same credit card you provided originally, unless you decide to pay with a different card. We do not accept personal checks or cash.

MAIL ORDERS

We ship inside the US and for a minimum of a one week rental.

Renter pays for shipping costs both ways. Orders are shipped overnight. Rental starts when you receive it and ends when we do.

RENTAL RATE PERIODS –

PICK-UP & RETURN TIMES

DAY RATE [DAY] = One 24 hour period

DAY BONUS = Pickup after 4:30 PM,

Return 9:30 AM (2) days later to get

the one day rate.

FULL WEEK RATE [WEEK] =

(7) consecutive, 24-hour periods.

3 DAY WEEKEND [WKND] =

Pickup Thursday after 4:30 PM,

or Friday 8:00 AM – 3:00 PM,

Return Monday before 9:30 AM.

  **FREE CONCIERGE SERVICE**

We offer a complimentary curbside service to help with picking up or returning your orders. Call us from your vehicle and we'll load and unload your order at our street level entrance.



ADORAMA RENTAL CO

42 W 18 ST 6FL NYC 10011

BETWEEN 5TH + 6TH AVE

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F 212-929-9013

email rent@adorama.com

www adoramarental.com

REGULAR BUSINESS HOURS

MONDAY-THURS 8:00 AM - 7:15 PM

FRIDAY 8:00 AM - 3:00 PM*

SATURDAY CLOSED

SUNDAY 10:00 AM - 4:45 PM

*Please visit adoramarental.com for Seasonal Hours

2012 HOLIDAY SCHEDULE**

JAN 01 2012 NEW YEARS DAY - CLOSED

MAR 08 PURIM - CLOSED

APR 06 8:00 AM - 1:00 PM

APR 07-14 PASSOVER - CLOSED

MAY 25 8:00 AM - 3:00 PM

MAY 27-28 SHAVUOS - CLOSED

MAY 28 MEMORIAL DAY - CLOSED

JUL 04 IND. DAY 10:00 AM - 4:45 PM

JUL 29 TISHA B' AV 1:00PM - 7:15 PM

SEP 03 LABOR DAY 10:00 AM - 4:45 PM

SEP 16 8:00 AM - 1:00 PM

SEP 17-18 ROSH HASHANAH - CLOSED

SEP 25 8:00 AM - 1:00 PM

SEP 26 YOM KIPPUR - CLOSED

SEP 30 8:00 AM - 4:45 PM

OCT 01-09 SUKKOS - CLOSED

NOV 22 THANKSGIVING 10:00 AM - 4:45 PM

DEC 25 2012 CHRISTMAS - CLOSED

**Please visit adoramarental.com for updated Schedule